

GOVERNMENT OF TELANGANA
ABSTRACT

Telangana Tourism - Tourism Promotion – Released of Advertisement in ASTA Magazine India Section + ABTA Guide to India, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad – Publication Charges – Sanction and release an amount of Rs.10,02,000/- (Rupees Ten Lakhs Two Thousand only) including taxes – Sanction - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 325

Dated: 30-05-2016
Read the following:

- 1. From Sinead McManus, Head of Business Media-India, ABTA, ASTA & National Geographic Traveller Magazine, India, Dated:30-06-2015.
- 2. Govt.Lr.No.2164/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.13-10-2015.
- 3. G.O.Rt.No.45, of YAT & C (PMU) Department, Dt.23-01-2016.
- 4. Invoice No.15-16/727, Dated:26-12-2015 and Invoice No.15-16/590, Dated:02-11-2015, of M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.

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ORDER:

- 1. Vide reference 3rd read above, the Government have issued G.O.Rt.No.45, Dt.23-01-2016, towards an advertisement in ABTA Hand Book, for the month November 2015 issue, for an amount of Rs.5,77,500/- (Rupees Five Lakhs Seventy Seven Thousand Five Hundred only) including taxes through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad .
- 2. In the reference 4th read above, M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, has furnished bills for an amount of Rs.4,90,500/- + Rs. 5,11,500/- including taxes, total amount comes to Rs.10,02,000/- (Rupees Ten Lakhs Two Thousand only) including taxes, towards advertisement on ASTA Magazine India Section + ABTA Guide to India and requested the Government for arranging the payment.
- 3. The Government, after careful examination of the matter hereby accord sanction and release an amount of Rs.10,02,000/- (Rupees Ten Lakhs Two Thousand only) including taxes, towards an advertisement in ASTA Magazine India Section + ABTA Guide to India, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.
- 4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:
"3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists – Schemes included in PLAN, 11- Normal State Plan, 20 – PMU – Advertisement, Sales Publicity Expenses, participation in National and International Travel Marts, organizing tourism events, sponsorship, fairs and festival and other expenditure, 500 – Other Charges, 503 – Other Expenditure".
- 5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad. The details of Bank account is as follows:-

Bank Name	:	ICICI Bank
Branch Name	:	Emgee Square, M.G Road, Ernakulam, Kochin, Kerala
Account No.	:	001005011006
IFSC Code	:	ICICI0000010

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

B.VENKATESHAM
SECRETARY TO GOVERNMENT

To
M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:
The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER